

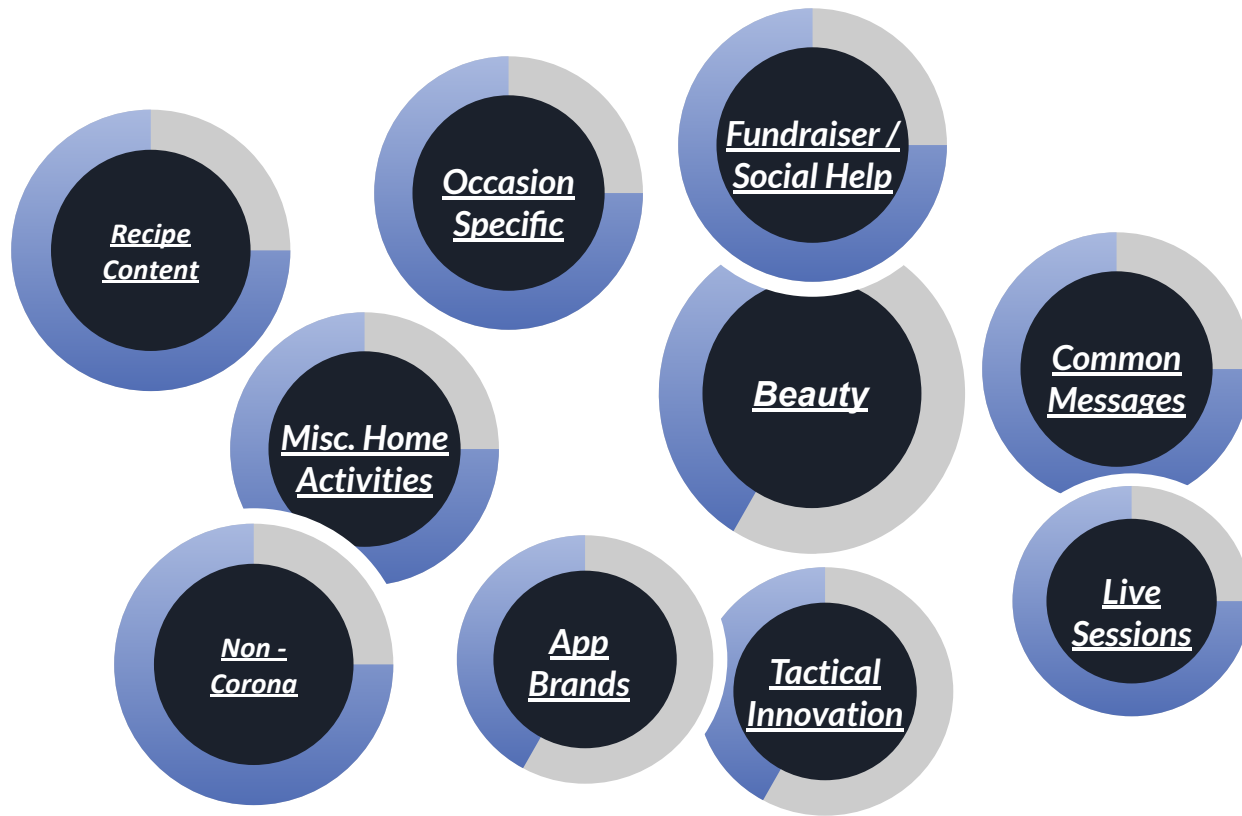
Sheeko

Corona Marketing Handbook

The information we all need

Inventory

**Click on Category to explore*





Chefs and Recipe Content

Our Picks

Top 4



Chef Kunal Kapur (Live Video)
#DarkFantasyLockdownCreations
[Link](#)



Food and lifestyle influencers
#KFCHomeKitchen
[Link](#)



Chef Shipra Khanna
#CookingTips
[Link](#)



Kajal Agarwal
#PeanutButterRecipe
[Link](#)

Well - Played

Other Campaigns

**Click on the icons below to view campaign*



App Brands



Our Picks

Top 4



**Hritik Roshan, Shikhar Dhawan,
Sania Mirza, Jannat Zubair**

#21DayLearningChallenge

[Link](#)



**Yuzvendra Chahal, Himanshi
Khurana, Prionce Narula**

#StayAtHomeEntertainment

[Link](#)



Zakir Khan

#BohotNaInsaifiHai

[Link](#)



**Aisha Ahmed, Sumukhi Suresh,
Tahir Bhasin**

#StayFarGetClose

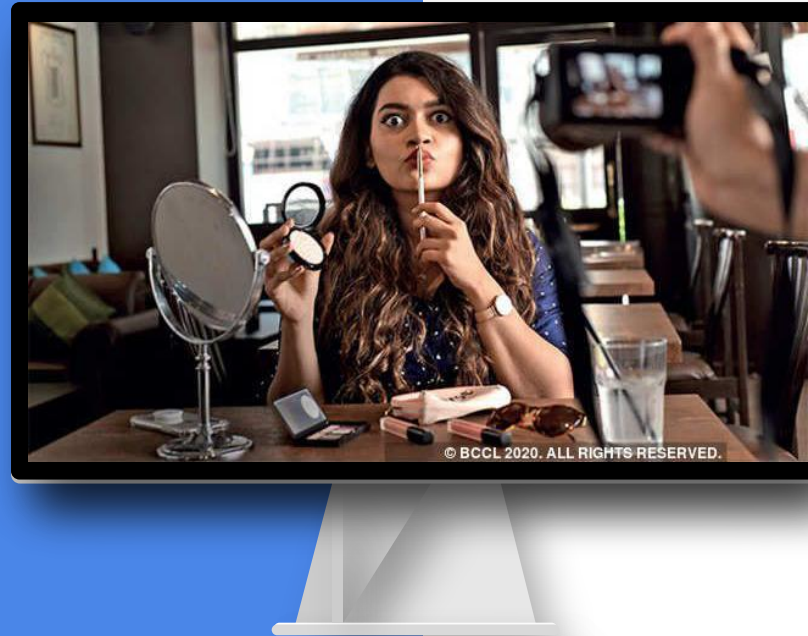
[Link](#)

Well - Played

Other Campaigns

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Beauty

Our Picks

Top 4



Mira Rajput, Neha Dhupia

#BigLittleSteps

[Link](#)



Dia Mirza

#GrowOutChallenge

[Link](#)



Mithila Palkar

#FirstTimeFeels

[Link](#)



Ahsaas Channa

Advance Hairfall 2 in 1 shampoo

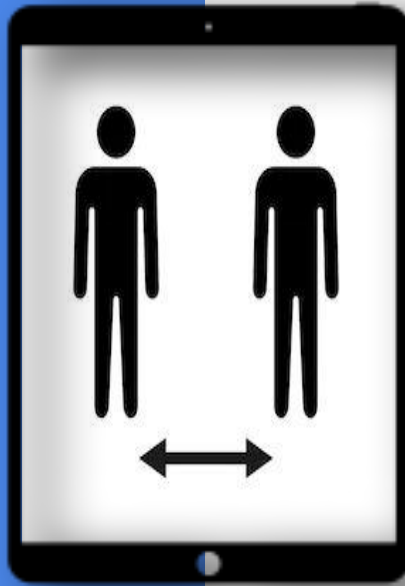
[Link](#)

Well - Played

Other Campaigns

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Common Messages

(Social Distancing, Hygiene, Self-Reliant, Stay Home)

Our Picks

Top 4



Shraddha Kapoor

#TimeToCare

[Link](#)



PVSindhu, Srikanth Kidambi

#ThankTheCOVIDWarriors

[Link](#)



Shakti Arora, KaranVir Bohra

#StayHomeStayProtected

[Link](#)



Lara Dutta Bhupati

#ApniSurakshaApneHaath

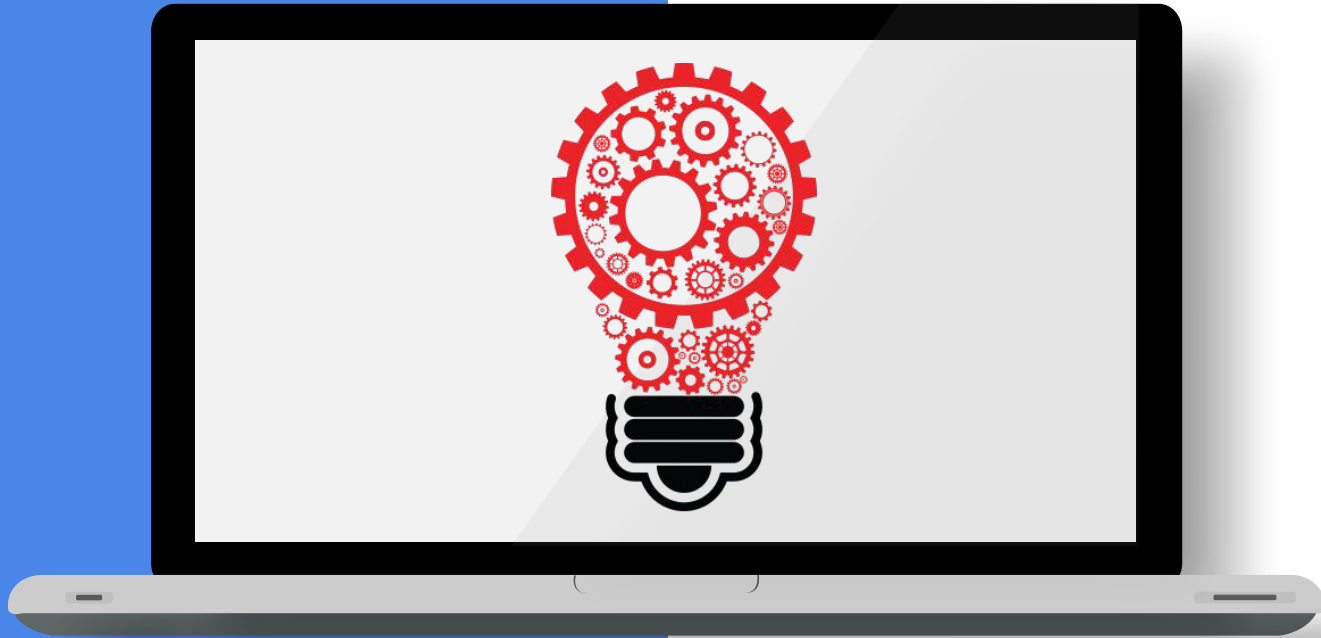
[Link](#)

Well - Played

Other Campaigns

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Tactical Innovation

Our Picks

Top 4



Zakir Khan
#EkChamachSwaadKa
[Link](#)



Karan Johar
Rich Creme Hair Colour
[Link](#)



Ali Fazal, Manjot Singh
#ParkedCarsCanRunFamilies
[Link](#)



Shruti Hasan, Ali Fazal
#ALotCanHappenInside
[Link](#)

Well - Played

Other Campaigns

**Click on the icons below to view campaign*





Live Sessions / Video Calls

Our Picks

Top 4



Neeti Mohan
#LiveFromHome
[Link](#)



Pankaj Bhadouria, Vicky Ratnani
Learn Cooking Live
[Link](#)



Mandira Bedi
#WeAreCult
[Link](#)



Ishant Sharma
Future Scenario of Cricket
[Link](#)

Well - Played Other Campaigns

**Click on the icons below to view campaign*



Mercedes-Benz





Occasion Specific

Our Picks

Top 4



Soha Ali Khan (Mother's Day)

#BadhnaJaariHai

[Link](#)



Go Cheese (Mother's Day)

Video by their Children

[Link](#)



Madhuri Dixit (International Dance Day)

#UnitedByDance

[Link](#)



**Mary Kom, Sunil Chettri
International Yoga Day**

[Link](#)

Well - Played

Other Campaigns

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HERSHEY'S



BBLUNT



SAMSUNG



**MALABAR
GROUP**



lenskart.com



Fundraiser / Social Help

Our Picks

Top 4

paytm



YuvRaj Singh
Hygiene Products
[Link](#)

Bata



Smriti Mandhana
Donate Shoes to Healthline workers
[Link](#)



Akshay Kumar
#IndiaFightsCorona
[Link](#)



Vidya Balan
#WomenBeTheChange
[Link](#)

Well - Played Other Campaigns

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SHEIN





Misc. Home Activities

Our Picks

Top 4



Showing skills with ball at home

[Link](#)



Yasmin Karachiwala

#WorkOUTFromHome

[Link](#)



*Melvin Louis, Kenny Sebastian,
Abish Mathew*

#5StarDoNothingOutside

[Link](#)



Sachin Baby

#WingsForLife

[Link](#)

Well - Played

Other Campaigns

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Flipkart



KOOVS.COM



Johnson & Johnson



NON -CORONA

Our Picks

Top 4



**Melvin Loius, Shakti Mohan
Makeba Song Schoregraphy**

[Link](#)



**Mithila Palkar
#StyleChallenge**

[Link](#)



**Rann Vijay Singha
Stay Safe and Hygienic During
periods**

[Link](#)



**Nora Fatehi
#UpForExtraOrdinary**

[Link](#)

Well - Played

Other Campaigns

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epigamia



SAMSUNG



L'ORÉAL
PARIS

ALDO
SHOES & ACCESSORIES

The Team



Rachit Juneja

Btech + Mtech
IIT Delhi



Tarun Kota

Btech + Mtech
IIT Delhi



Beerajaah Swainn

Ex-Agency Head
Group M



Abhishek Sharma

Btech + Mtech
IIT Delhi



Ankit Kumar

Btech + Mtech
IIT Delhi



Janhavi Shukla

Ex-Group M
JNU

MEASUREMENT & ANALYTICS

Live campaign
dashboard with
KPI tracking

